

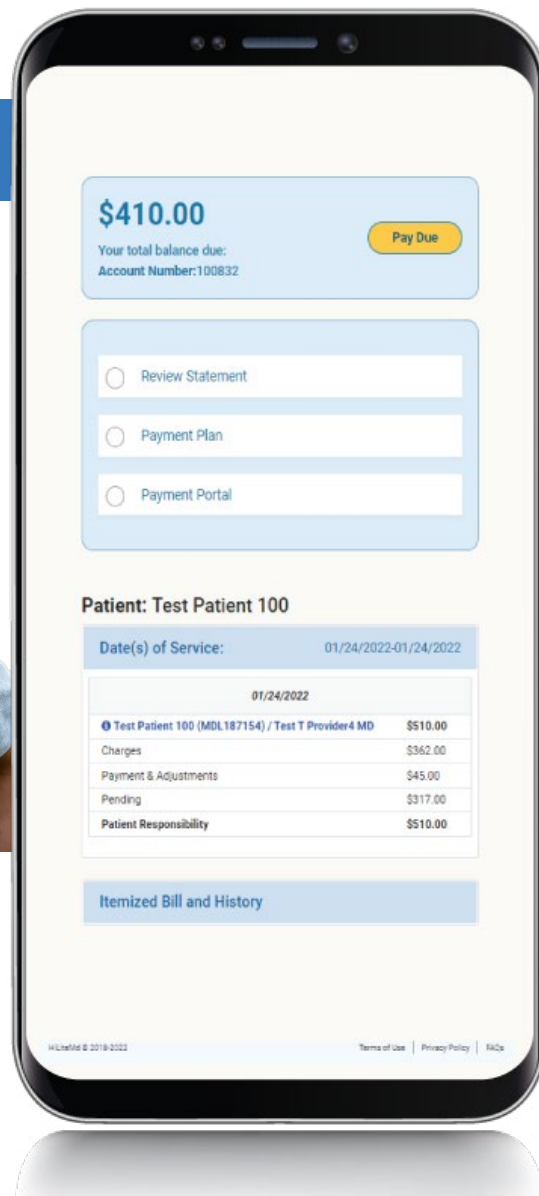
# Patient Financing

Affordable, Quick & Effective

Increase patient engagement with flexible payment plans.



The financial challenges of healthcare continue to affect both patients and healthcare providers. Patients need options to pay for the care they need, while providers need help with collections and maintaining high patient satisfaction. HiLitePay patient financing offers patients a convenient and affordable way to pay their medical expenses while reducing the financial risk to your organization.



## Paying Medical Bills Is Easy with HiLitePay

### HiLite “Pay It Your Way” Program

Mobile payments, text, email & online

- 0% Financing
- Pay In Full
- Extended financing plans
- High Approvals
- Proactive Patient Communication
- Significant Increase in Patient Collections

HiLitePay is a flexible lending program that provides the technology, financing, and customer service needed to quickly and easily provide a turnkey financing solution for your healthcare organization. It requires no technical implementation on your part and integrates seamlessly with existing patient management and financial systems.

## Better Financial Health for Your Patients

HiLitePay enables patients to afford the care they need. This is not a one size fits all program, because we have partnerships with multiple lending institutions that offer financing options based on each patient's need.

We provide lower interest rates, more flexible repayment terms, 0% payment programs, and much more. Unlike healthcare credit cards, there are no hidden fees or promotional gimmicks that create unhappy patients.

**Patients get the care they need.  
You get paid within 3 days.**

### Financing Opportunities for Everyone

**Offer Affordable Care to 30% More Patients**

FICO Score  
Excellent 781-850

APR Loan Size \$1,000-\$25,000

FICO Score  
Good 661-780

APR Loan Size \$1,000-\$25,000

FICO Score  
Fair 601-660

APR Loan Size \$1,000-\$25,000

### HiLitePay Puts You In Control

#### Maintain control of your financing program.

The HiLitePay dashboard allows you to see exactly what's happening with your patient loans. You have the control to approve and monitor what's happening with all of your patient financing programs.

- Multiple Banks Offer More Opportunities for Patients
- Low Merchant Fees
- Try It For Free For 30 Days
- Use It Side-by-Side with Existing Programs
- Incorporates Credit Card Payments
- 0% Financing Options

